

TeenNOW Board Meeting
Draft Minutes 2/17/2011

Meeting called to order at 8:12a.m.

In attendance: Brian Hayes, Dana Goodrow, Holly Kreider, Mike Lamont, Stephanie Smith, Jennifer Barber

ED Update

Collaborating with One Economy, and will help launch their series in LA. Brian has helped to identify peer health educators who will discuss services. Also developing a discussion guide, to be coupled with a grassroots campaign to have agencies show it youth and discuss with them.

Also finalized \$30,000 contract with Charlene Clemens, as a 6-month contract to do advocacy work for young families and secondary pregnancy prevention, through ~~Leo~~ [Julio](#) and the Wellness Foundation grant.

Also planning a sex education film festival in May, modeled after one in North Carolina, and partnering with San Diego State University student group concerned with public health. Currently lining up short documentaries, as a free festival with donations accepted, and potential to replicate in other regions.

Also doing annual conference planning (see update below). And attended CA Latino Father Initiative conference.

Two interns have arrived as of mid-January. Jamie [Del](#) Rosario is a training intern, currently researching training on demand, webinars, etc. Sydney Roberts is a policy intern who will be writing policy briefs and working with the policy committee.

Stephanie is writing grants, and working on communications, including Twitter and blogs. Dana mentioned a possible “blog talk” or monthly podcast with featured speakers.

Membership Committee Update

Jen and Stephanie are the membership committee. Jen has developed a scope of work, has the current member list, and has outlined work to be done, including pulling relevant grantee lists from the web; revising our current member packet to emphasize benefits of membership; making the member handbook electronic; contacting organizations like Healthy Teen Network, ETR and CHC for discounted trainings and products to members; and brainstorming other benefits with Dana, like calls with “expert” speakers.

Minutes from last Board meeting

Mike Lamont moved to approve the minutes from the last Board meeting. Brian Hayes seconded the motion. All approved, no opposed.

Budget discussion/review

2010 Budget

Dana discussed highlights on the 2010 budget: we made about \$7,000 in profit from the conferences in 2010 and about another \$8,000 from membership fees. The Riverside grant is also reflected in 2010 income. Dana pointed out that Board giving didn't reach 100%, which is important to achieve in order to qualify for many grants.

In discussing expenses, Brian asked if we paid the bill for the San Diego conference center and Dana confirmed that we did. Stephanie explained that she had great difficulty making contact earlier on this issue. Stephanie asked about regional training costs, and Dana explained that we lost money on regional trainings in 2010 because we collaborated with the Adolescent Health Collaborative, who had agreed to secure free speakers, but ended up hiring someone for \$300 instead. Training costs also included travel and lodging for Jennifer. Brian asked if we signed an MOU with AHC, which Dana explained was approached more informally, but will be done more formally in the future. Stephanie asked about travel costs and Dana explained that this expense line represented her own airfare costs, but that Jennifer's travel costs were under regional expenses. Finally, Dana explained that while we announced more scholarship winners, a few scholarships were not claimed; and that we aren't in the red \$76,000 from Wellness, as we do have \$100,000 in income from the Wellness grant included.

2011 quarterly budget

Dana pointed out that there was one contribution in the first quarter of 2011, and that it was probably donated in 2010 but received through First Giving in 2011. We are also collecting Grad Star fees, and hoping to reach the \$20,000 to turn into income for TeenNOW. We also received \$80,000 of the Wellness grant, which is only issuing one year of grant funding at a time, which may be to assess whether the consulting with Charlene goes well and should be extended. No one had any questions about the 2011 first quarter budget.

Brian moved to approve the 2010 budget report; Mike seconded it. All were in favor, no opposed.

Note that Stephanie, the past president isn't a current voting member, but we may want to revisit whether that continues beyond her term as past president.

Policy report

Brian mentioned that Title 5, Title 10, and federal TTP funds all have potential for cuts or elimination. He has spoken with Matt Moyer from CHFC, the Title 10 coordinator for San Diego, who said he expects cuts but not elimination of funds. Mike asked if this would effect OFP and Brian clarified that it would not, but that there is an OFP stakeholders meeting coming up for those interested in attending.

Dana also reminded us about the new policy advocacy consultant, Charlene Clemens, mentioned in her ED report, and Sydney Roberts, our new policy intern, who will both help with policy/advocacy efforts.

She suggested seeing if Lynn, Cindy, and Beth (a former Teen NOW president) would be interested in joining the policy committee.

Regional Reports

Brian updated on the San Diego region and the backlash with the TTP awardee, who has been making presentations to different schools, even where other agencies already work. The grantee evidently secured an MOU with someone not authorized by the school district, which is now asking the grantee that they limit their classroom education efforts to only three schools (albeit they can cover more schools through afterschool work). The grantee is using Reducing the Risks, and intervention results will be invalid for any students who have received this through another agency. These missteps have created hesitancy among some agencies to work with TTP awardee agencies now.

Stephanie updated on Riverside region, namely on Senator Kehoe's letter in response to the RFA for CCG. The Collaborative unanimously did NOT want the RFA rescinded again. Stephanie liked Jodee's earlier suggestion that TeenNOW advocate for face-to-face negotiations or roundtables after the awards to discuss the grants limitations and how better work can occur given these limitations.

Jennifer Barber talked about her observations in the Palm Desert area, that while conducting youth activities she discovered that the youth don't know how to write and send a letter – it's becoming obsolete. Nor do they spell correctly, but rather use text message spelling (e.g., "u" and "r") even in formal writing.

ED Review

Dana asked Stephanie about the status of the ED review; Dana had sent information to Stephanie, who has collected some responses from Board members. Stephanie and Brian will compile this information and meet with Dana to review.

2011 Conference

Dana secured locations with CA Endowment in Oakland and Los Angeles for 2011 conferences. Dana is still doublechecking rooms. AV and food will go through one-stop venues. She secured the Executive Director of Youth Uprising in Oakland for keynote speaker at the Oakland conference, who will talk about youth development as it affects TTP and teen parent programs, reporting research and stories of work she's done. Dana also just secured **Gabriela Valle, Senior Director of Community Education & Mobilization** at CA Latinas for Reproductive Justice, who will discuss Latina population challenges and birth rate reduction from a reproductive justice standpoint.

Dana said that we need to get an online registration form that works well, or use hard copy form. Stephanie and Holly didn't have problems with form last year, but others complained of truncated responses and inability to send. Brian will revise so Board can test it out.

The call for conference proposals will go out soon, and brochures to designer by Monday so it's out by March. Dana asked if fees should stay the same, and Stephanie, Jen, and Brian all piped in that they didn't hear any complaints about the rate, so we should keep the rate the same. Will offer suggested hotel information for those who may be travelling and staying overnight. LA venue has a small free parking area, a paid lot nearby, but parking can be an issue in the area.

Because it's TeenNOW's 40th anniversary this year, Dana asked if we want to do something special. All agreed that we should do something nice, but that we can afford. Jen suggested having a cake, Dana asked if we should use it to raise funds, Stephanie suggested a 40th year trinket for everyone and a fundraising event at a wine bar as an optional addition the night before the conference with a small fee (\$15). We will discuss this more at the next Board meeting.

We do have a conference committee with Mike, Brian, and Jodee in SoCal and Brian and Adriana in NoCal. Stephanie and Jamie Rosario can also help. The committee needs to get some ideas on paper and who we want to contact.

Trainings on Demand

Jamie, the training intern, will be calling everyone listed as a trainer to solidify course descriptions and prices, internal and external communications. She'll also be developing training goals/objectives and curriculum.

Board Development

Brian sent two Board applications for Southern region (Tara, SCIP coordinator) and Bay Area region. He only received feedback from Jodee and Holly; several people didn't receive the applications. Mike and Stephanie both liked Tara, and her public health affiliation. Holly talked about Angie's experience in youth development and corporate/foundation fundraising. Others will email votes after reviewing the applications. There are other prospects in the San Diego area, but important to concentrate on areas where we don't have representation. Dana also suggested identifying people who can travel to San Diego, and who are outside of the field and direct service (e.g., business, law, etc.). Jen suggested developing a publicity kit with brochures and business card templates for board outreach.

Our next Board Meeting is May 5-6 in Riverside, with executive meeting on Thursday evening and at large meeting on Friday. Stephanie will host.

Meeting adjourned 9:57a.m.

Action Items:

Dana:

- Send Jen a list of current member benefits and ideas for other benefits, help with outreach to key agencies to secure new benefits.
- Doublecheck rooms for 2011 Oakland conference
- Send out call for conference proposals and collect information about local hotels (from CA Endowment staff and others) to share with attendees.

Stephanie:

- Connect with Jen to determine who will do which next steps on membership committee to do list
- Compile ED review data with Brian and meet with Dana to review.
- Investigate wine bars in LA!

Mike:

- Reach out to potential policy committee members – Beth, Cindy, and Lynn.

Brian:

- Revise online registration form for conference and send to Board to test out.
- Corral conference committee to get some ideas on paper and who we want to contact.
- Resend Board applicant info to Board members who haven't yet voted on two new board members.

