



TeenNow California
General Board Meeting Minutes
Riverside, CA
May 5, 2011
12:00 am – 6:00 pm

Board Members Present:

Brian Hayes	Michael Lamont
Stephanie Smith	Elizabeth Locke
Jennifer Barber	Holly Kreider – via phone
Jodee Palmer	Angie Bush – via phone

Board Members Absent:

Adriana Kimbriel	

Staff, Liaisons and Guests Present:

Dana Goodrow, TeenNow California (TNC)	Cal Safe Representative - Liaison
--	-----------------------------------

Agenda Item:	Activities:
--------------	-------------

Call to Order	Brian called the meeting to order at 12:11pm
----------------------	--

Action Item: Approval of Minutes from December 16, 2010	Motion: Approve minutes from December 16, 2010.			
	Move:	Second:	Abstain:	Outcome:
	Brian	Mike	None	Approved

**Board Member
Reports
Executive Director
Report
Liaison Reports**

Executive Director:

- Dana presented the Treasurer Report for TNC and provided, All payments received from those attended the 2010 conferences.
- The Wellness Grant of \$80,000 was received \$50,000 for TNC, and \$30,000 for Charlene Clemens – Secondary Prevention. Total income in Quarter 1 is \$84,298.77.
- A new insurance policy from First Comp (workers comp insurance) (valid February 2010-February 2011) needed to be purchased; the old one has been cancelled. There was a legal/professional fee of \$20.00 which was the Secretary of State fee and the consultant fee of \$292.50 for Jennifer Barber for parenting class. Dana to look into telephone cost for TNC (See Action Item list¹).

Motion: No Motion to Approve			
Moved	Second	Abstain	Outcome

President:

- Brian reported out that Dana has moved to 80% time as of January 1st. Her main focus during this reduction of time is grants (fund development), conference, and trainings. As an organization we will have to reign ourselves in, with limiting spending and focus on the imperative pieces of moving the organization forward.
- Brian began the discussion of what are our roles as board members and what we can do as members of the board. What are the community needs or member needs? This discussion was differed to the Membership

report.

- Discussion of Board Retreat, the focus of this year's board retreat is focused on Membership Strategies (See Action Item list²).
- Brian discussed new board member Aarti Harper's application, would like to put it to vote for approval.

Motion: To approve Aarti Harper's Board Application

Moved	Second	Abstain	Outcome
Stephanie	Jennifer	None	Approved

Past President:

- Stephanie reported that as of February 30th, she had resigned from Riverside Community Health Foundation – current position as Director of Health Education but will continue to remain fully committed to TNC.

Director of Policy:

- Mike has accepted to take the Policy Director duties over from Brian.
- Mike will be with the guidance of Brian, continuing with the advocacy efforts – conference calls and letter writing campaigns to support statewide programs.

Regional Reports:

- Jodee Palmer (Region 7) – She reported that she and her staff had been up in Sacramento and meet with Laurie Weaver (OFP) and was disappointed with the support provided for CCG recipients. They were requesting for a reassignment of their current grant – which was denied with no explanation from OFP. Their program and staff will end June 30, 2011.
- Elizabeth Locke (Region 6) – Elizabeth reported that new finding that there has been an increase of 12-13 yr olds with Sexually Transmitted Infections in Title X clinics.
- Holly Kreider (Region 3 - Secretary) – Working on new projects in the Bay area 12-13 yr olds – outreaching to teen fathers in developing a fathers' point of view video.
- Angie Bush (Region 3) – Working on identifying funds for Raising a Reader for teen parents in eastside of Gilroy and San Jose.
- Cal SAFE Liaison – Cal SAFE will remain in Tier 3 of the State budget. Mitzi will be looking into how many Cal SAFE's will be closing throughout the state. Cal-Learn has been suspended for 1 year, with hopeful

Fund Development

- Dana explained that in our current funding status, single source funding is a very scary place to be. The organization and board focus needs to be fund development, we need to frame out the language for individual funder and foundations requests. (See Action Item list³)
- Fund Development Committee is Angie, Brian, Stephanie, Elizabeth, Mike and Dana (staff).
- Holly volunteered to assist Dana in grant writing editing and revisions.

	<ul style="list-style-type: none"> • A large corporation Giving Profile with their focus should be developed and maintained on a regular basis. • There was a discussion on “Who do we (as individuals) give our money too to now? Angie mentioned that we should go to a collaborative partner (ie. Planned Parenthood) and ask who they partner with that are possible donors. Who funds them? Go to those people and ask “we partners of the same organizations”, ask the question would you be willing to give us the same – you believe in their goals you might believe in our as well. • There are many levels of donors and types of donors, but how we reach them is important and the right ones identified. Reaching Donors: Global Giving website, Partnering with other Agencies. Identified Donors: Virgin Mobile (Homeless Youth), CFHC – How can we partner in the future with CFHC, they partner with agencies to conduct webinars. • Discussion around what are the different donor categories and types of donations? Members: Attend the conference (member fees), Utilize tools (webinars) Individual Donor: they write a check. Institution/Foundation Donor: Sponsorships, large funding source. Ambassadors: Believes in the mission of the organization; supports financially and mission driven. Global Giving: Not a direct connection, wider audience. • The question to ask is “Why do you want to be a donor, a member, an ambassador etc. Committee to ask and answer this question. Fund Development Committee to also look at the Fund Development Plan. (See Action Item List⁴).
Board Development	<ul style="list-style-type: none"> • Connections Map to be redistributed and returned with updated contacts by May 31, 2011. Elizabeth to contact Modesto Clinic and Holly to contact UC Davis (See Action Item List⁵).
Conference 2011	<p>Conference Fees: This year’s conference was decided to cost \$99.00 conference only: Membership remains the same \$35.00 and Food \$40.00 which leaves at \$24.00 profit. Board would like to provide CEU’s for attendees (CME, LSW, CHES, LFT) this will be a draw for new members. Elizabeth to look into CFHC will offer CEU’s and cost to be waived (See Action Item List⁶)</p> <p>Conference Committee Members: Southern – Mike, Elizabeth, Stephanie, Jodee. Northern: Brian, Jamie Rosario, Angie, Holly.</p> <p>Promotion: Dana needs help from all the board members to promote the conference. If board members need brochures they can contact Dana.</p>
Conference 2012	<p>Dana conducted some research on possibly having this year’s conference at the California Endowment in September/October 2012.</p>
Action Items	<ol style="list-style-type: none"> 1. Dana to evaluate the cost of phone service – check into Vonage 2. Dana to contact CARS and Non-Profit Management at UCSD for Retreat. 3. Dana to send framework to Angie Bush – Fund Development Committee (Angie, Brian, Stephanie, Elizabeth, Mike and Dana) 4. Fund Development Committee to work on “Why do you want to be a

	<p>donor, a member, an ambassador etc.” Also to look at the Fund Development Plan and evaluate.</p> <ol style="list-style-type: none"> 5. Dana to send out Connections Map out to all board members and returned to Dana by May 31st, 2011. Elizabeth to contact Modesto Clinic and Holly to contact UC Davis and send that information to Dana. 6. Elizabeth to look into CFHC will offer CEU’s and cost to be waived. 7. Dana Change Elizabeth’s email address 8. Stephanie send Brian ED Evals
Next TNCA Board Meeting	The next TNCA meeting is the Board Retreat in San Diego. Executive Meeting July 14 th 5:00-9:00 pm; General Board Meeting July 15 th – 16 th 9:00 – 5:00 pm.
Adjournment	Brian adjourned the meeting at 4:25 pm.